

FishTourFVG

FISH EXPERIENCES IN FRIULI VENEZIA GIULIA REGION

www.fishtourfvg.it

BURÌA FISHERMEN'S HOME RESTAURANT

Authentic Seafood Hospitality in the Marano Lagoon



EXPERIENCE OVERVIEW

Ittiturismo Buria is a gastronomic experience in Marano Lagunare, closely connected with Alice II Pescaturismo. It completes the fishing tourism narrative by taking visitors from the lagoon and the boat to the table. After discovering the Marano Lagoon with local fishermen on board Alice II, guests can enjoy a seafood lunch or dinner based on local catch, seasonal products and traditional recipes from Marano. The experience highlights zero-mile seafood, family-style hospitality and the direct relationship between fishermen, lagoon landscapes and local cuisine, making it an ideal B2B module for food tourism, fishing heritage and “from lagoon to plate” itineraries.

AT A GLANCE & PRACTICAL INFORMATION

| | |
|--------------|---|
| Location | Via Giuseppe Parini, 12 – 33050 Marano Lagunare (UD) |
| Area | Marano Lagunare / Marano Lagoon |
| Experience | Ittiturismo, Food Experience, Zero-Mile Seafood |
| Type | |
| Duration | 1.5–2 hours; half-day when combined with Alice II |
| Availability | By reservation required |
| Activity | Easy |
| Level | |
| Target | Food travellers, small groups, senior travellers, incentive |
| Groups | groups, cultural groups |

ITTITURISMO BURIA

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EXPERIENCE HIGHLIGHTS

- ✓ Zero-mile seafood experience
- ✓ Direct connection with Alice II Pescaturismo
- ✓ Local catch and seasonal products
- ✓ Traditional Marano shellfish cuisine

EXPERIENCE FLOW

Welcome at Buria

Arrival at Ittiturismo Buria and introduction to the daily menu, the lagoon environment and the connection between the restaurant, local fishing and Alice II Pescaturismo.

From Boat to Table

Storytelling about the local catch, fishing practices and the short seafood supply chain. The experience links what visitors see in the lagoon with what they taste at the table.

Seafood Lunch or Dinner

Lunch or dinner based on seasonal fish, local seafood and traditional recipes from Marano Lagunare.

Local Hospitality

A convivial setting suitable for small groups and food-focused travellers, where the meal becomes part of the cultural experience.

Combine with Pescaturismo

The experience works best after a lagoon boat trip, a fishing tourism activity with Alice II or a visit to Marano Lagunare and its lagoon heritage.

WHY VISIT

- ✓ Strong zero-mile food positioning
- ✓ Direct link between fisherman, boat and kitchen
- ✓ Authentic small-group experience
- ✓ Easy to sell as a food tourism module
- ✓ Excellent complement to Alice II Pescaturismo
- ✓ Clear “from lagoon to plate” narrative

COMBINE WITH

- ✓ Alice II Pescaturismo
- ✓ Valle Nalon
- ✓ Museo Archeologico della Laguna di Marano
- ✓ Natural Reserve Valle Canal Novo
- ✓ Villaggio dei Casoni



MINISTERO DELL'AGRICOLTURA
DELLA SOVRANITÀ ALIMENTARE
E DELLE FORESTE



REGIONE AUTONOMA
FRIULI VENEZIA GIULIA



CAMERA DI COMMERCIO
VENEZIA GIULIA
TRIESTE GORIZIA



GALPA FVG

Gruppo Azione Locale Pesca Acquacoltura del Friuli Venezia Giulia